










ONE AMERICA WORKS AUSTIN

TECH LIVES IN AUSTIN



-  **TESLA**
-  **APPLE**
-  **FACEBOOK**
-  **GOOGLE**
-  **INDEED**
-  **HOMEAWAY**
-  **WHOLEFOODS**
-  **YETI**
-  **DELL**

506 COMPANIES
RELOCATED TO THE AUSTIN
REGION SINCE 2004,
RESULTING IN 51,214 JOBS

- **BEST PLACE TO LIVE IN THE U.S.
FOR THE 3RD YEAR IN A ROW¹²**
- **2ND BEST CITY FOR
YOUNG PROFESSIONALS⁷**
- **HIGH STEM CONCENTRATION
11% OF ALL JOBS ARE IN STEM¹⁰**
- **44.8% OVER AGE 25 HAVE
BACHELORS DEGREE¹⁰**

**“THE GROWING TECH HUB
OF SILICON HILLS.”**

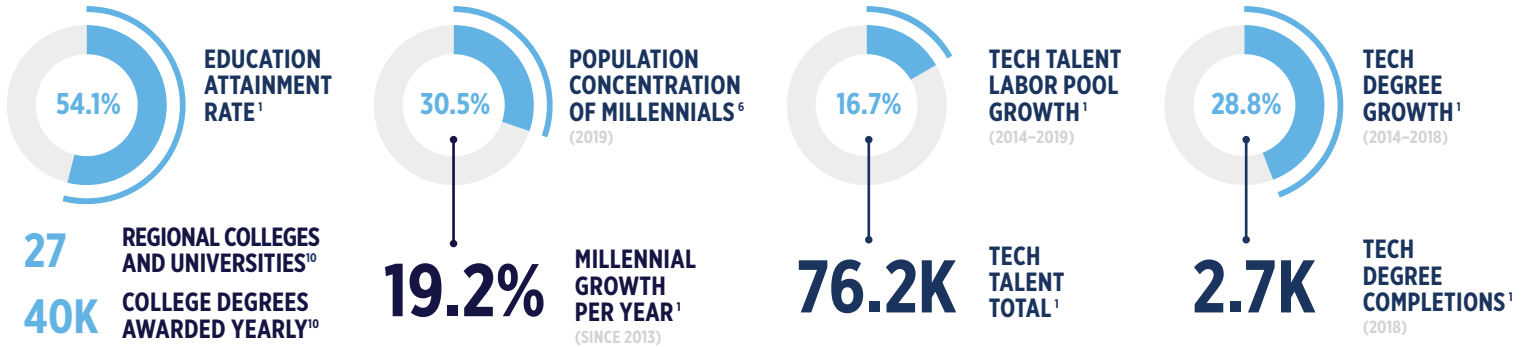
—BUSINESS INSIDER

:TALENT

5th Highest Concentration of College-Educated Adults

—City Lab

Austin is one of the top talent markets in the country—with over 322K regional graduates each year and thousands of professionals relocating to the city each year.



177K STUDENTS¹⁰ IN 4-YR & 2-YR COLLEGES, PROVIDING AMPLE SUPPLY OF WELL-EDUCATED WORKERS

+468K STUDENTS WITHIN 200 MI.—ONE OF THE WORLD’S STRONGEST TALENT POOLS

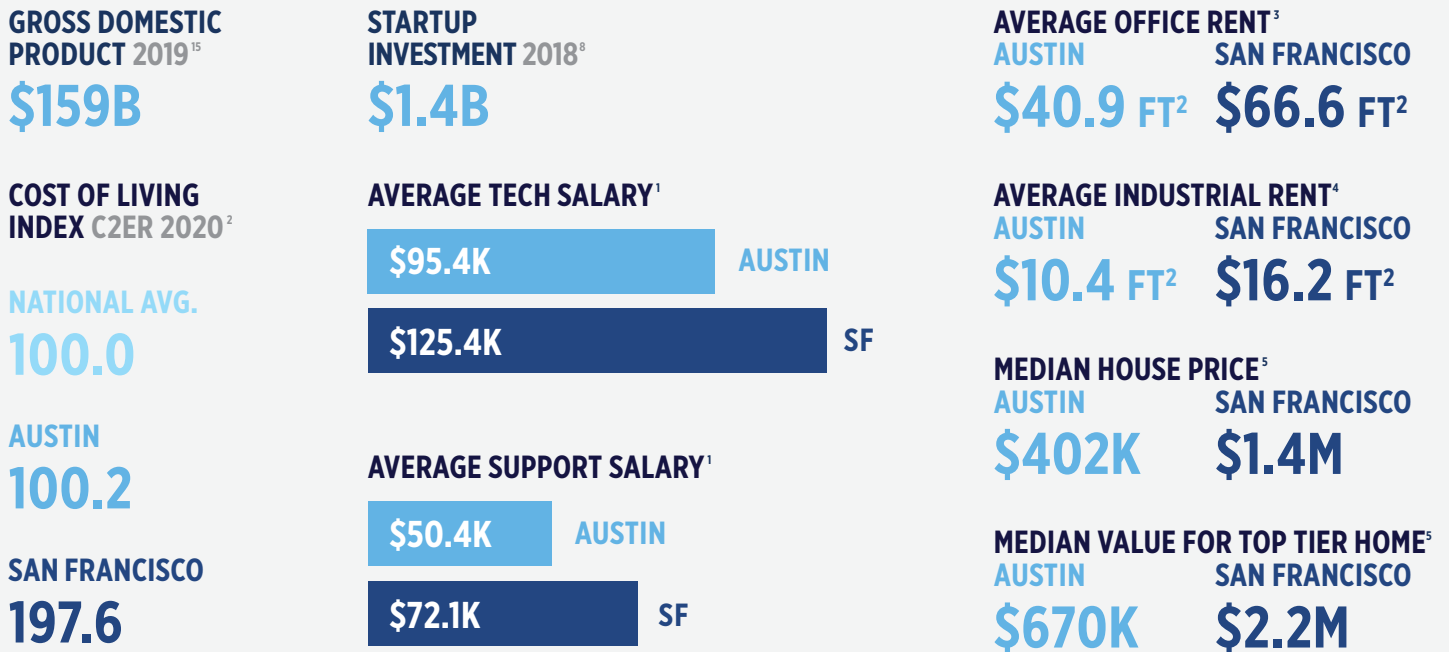
8TH NATIONALLY & 19TH GLOBALLY FOR 2020 TOP STARTUP ECOSYSTEM¹⁴

:COST

2nd Best City for Young Professionals

—SmartAsset

With a world class technology sector and cost of living aligned with national average, growing firms have lots of room to grow.



#4 CITY TECH WORKERS WOULD CONSIDER RELOCATION TO¹¹

WITH 11% OF ALL JOBS IN STEM OCCUPATIONS, AUSTIN IS THE 6TH MOST CONCENTRATED LARGE U.S. METRO FOR STEM

AUSTIN IS THE FASTEST-GROWING MAJOR METRO AREA IN THE COUNTRY¹⁵

QUALITY OF LIFE

Austin has been ranked the best place to live in the US for three years in a row

OUTDOORS

- 286 PUBLIC PARKS
- LADY BIRD LAKE
- 63° AVG. HIGH DEC.
- 96° AVG. HIGH JULY
- SXSW
- LBJ PRESIDENTIAL LIBRARY
- AUSTIN CITY LIMITS

CULTURE

- AAA ROUND ROCK EXPRESS
- NBA SPURS
- AHL STARS
- MLS AUSTIN FC
- BIG 12 TEXAS LONGHORNS
- \$1,547 AVERAGE APT. RENT
- 34.7 MEDIAN AGE
- 24 MINUTES AVERAGE COMMUTE

SPORTS

& MORE

Best Place to Live in the U.S.
—U.S. News & World Report

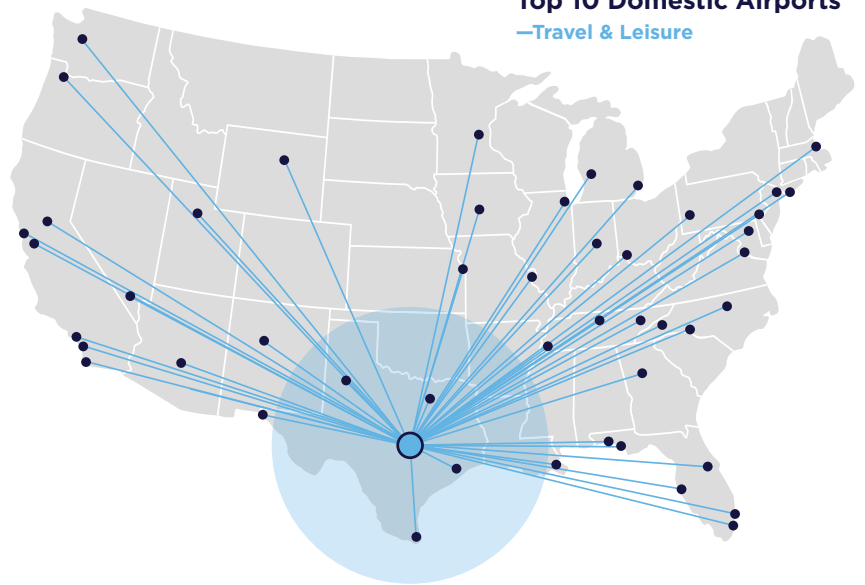
CONNECTION

Centrally located with a well connected international airport, Austin is positioned for growth.

AUSTIN HAS OVER 350 DAILY FLIGHTS AND NONSTOP SERVICE TO 70+ DESTINATIONS

TRAVEL TIME FROM AIRPORT TO DOWNTOWN IS APX 15 MIN.

Top 10 Domestic Airports
—Travel & Leisure



NONSTOP DESTINATIONS⁹

See full list at flightsfrom.com/AUS

ALBUQUERQUE	1 hr 55 min
ASHEVILLE	2 hrs 20 min
ATLANTA	2 hrs 10 min
BALTIMORE	3 hrs
BOSTON	3 hrs 45 min
CABO	2 hrs 40 min
CALGARY	4 hrs
CANCUN	2 hrs 30 min
CHARLOTTE	2 hrs 50 min
CHICAGO	2 hrs 45 min
CHICAGO	2 hrs 30 min
CINCINNATI	2 hrs 30 min
DALLAS	1 hr 10 min
DALLAS	1 hr

DENVER	2 hrs 15 min
DES MOINES	2 hrs 10 min
DETROIT	2 hrs 50 min
DURHAM	2 hrs 45 min
EL PASO	1 hr 40 min
FT. LAUDERDALE	2 hrs 40 min
FRANKFURT	9 hrs 55 min
GRAND RAPIDS	2 hrs 40 min
HARLINGEN	1 hr 10 min
HOUSTON	1 hr
HOUSTON	1 hr
INDIANAPOLIS	2 hrs 20 min
KANSAS CITY	1 hr 50 min
KNOXVILLE	2 hrs 10 min
LAS VEGAS	2 hrs 55 min
LONDON	9 hrs 20 min

LONDON	9 hrs 5 min
LONG BEACH	3 hrs 15 min
LOS ANGELES	3 hrs 20 min
LUBBOCK	1 hr 15 min
MEMPHIS	1 hr 40 min
MEXICO CITY	2 hrs 20 min
MIAMI	2 hrs 50 min
MINNEAPOLIS	2 hrs 40 min
NASHVILLE	2 hrs
NEW ORLEANS	1 hr 20 min
NEW YORK	3 hrs 40 min
NEWARK	3 hrs 55 min
OAKLAND	3 hrs 50 min
ORLANDO	2 hrs 30 min
PANAMA CITY	1 hr 55 min
PARIS	9 hrs 15 min

PHILADELPHIA	3 hrs 35 min
PHOENIX	2 hrs 30 min
PITTSBURGH	2 hrs 50 min
PORTLAND	4 hrs 10 min
SACRAMENTO	3 hrs 55 min
SAINT LOUIS	2 hrs
SALT LAKE CITY	2 hrs 50 min
SAN DIEGO	3 hrs 5 min
SAN FRANCISCO	3 hrs 50 min
SAN JOSE	4 hrs
SANFORD	2 hrs 20 min
SEATTLE	4 hrs 30 min
TAMPA	2 hrs 10 min
TORONTO	3 hrs 25 min
VALPARAISO	1 hr 50 min
WASHINGTON D.C.	3 hrs

:GROWING COMPANIES CHOOSE AUSTIN

Many of the largest technology companies have chosen Austin to set up shop and expand operations.

Recent investment in the region includes:



\$1B + 5K JOBS
New Tesla Gigafactory, set on 2.1K acres, to bring \$1B in capital investment



29K ft² + 200 JOBS
Product & engineering hub for Opcity, housing nearly 200 employees



800 JOBS
Expansion of its Austin Tech Hub creating 800 new tech jobs



\$1B + 5K JOBS
133-acre campus with capacity to grow from initial 5K jobs to 15K



560K + 420 ft²
New Austin campus could ultimately support 10K workforce



\$14M/YR + 34 ft²
To invest \$14M per year in Digital Service Center on 34 ft² campus



\$13M + 600 JOBS
New 110K ft² R&D/software facility in downtown Austin



300+ JOBS
EA Sports expansion in Austin expected to bring over 300 jobs



52K ft² + 130 JOBS
Doubled its space with new expansion in Austin, 130 jobs + room to grow



315K ft² + 2K JOBS
Lease for new 315K ft², 16-story office tower, able to house 2K workers



256.5K ft²
256.5K ft² downtown expansion with room for over 1.5K workers



EXPANSION
Extensive expansion planned for downtown Austin

3.9% AVERAGE ANNUAL JOB GROWTH OVER THE LAST 5 YEARS¹⁰

TOP EXPORTING STATE WITH EXPORTS VALUED AT OVER \$264 BILLION¹⁰

TEXAS IS THE 10TH LARGEST ECONOMY IN THE WORLD¹⁰

:STRATEGIC SECTORS¹⁰



ADVANCED MANUFACTURING

- 57K regional manufacturing employment in 2017, up 19% from 2010
- Over 320 high-tech manufacturing firms employ 31K, up 14% since 2010
- High-tech manufacturing represents 55% of the region's manufacturing employment



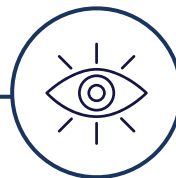
SPACE TECHNOLOGY

- UT has top-10 ranked aerospace/aeronautical engineering programs
- Austin's affiliated research centers and advanced computing capabilities create a vibrant industrial base.
- Over 12K employees within aerospace, aviation, and supporting sectors, nearly 121K in tech ecosystem



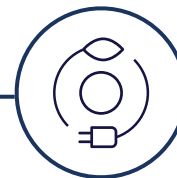
LIFE SCIENCES & TECH INTEGRATION

- Over 240 life sciences companies in the region
- A workforce of nearly 15K focused on the highest growth segments and research areas in the industry
- Specialties include biologics, medical devices, diagnostics, pharmaceutical, contract research



CREATIVE AND DIGITAL MEDIA

- South by Southwest, Austin City Limits, etc.
- Game, software, mobile application development, music and film tech, education tech, advertising, social media, and digital content
- Extremely creative, innovative, and well-educated talent pool



CLEANTECH / ZERO WASTE

- Over 200 clean technology companies employing 20K
- University of Texas at Austin: world-class energy research institution
- Resources for startups through the University of Texas Clean Energy Incubator

SOURCES

¹ 2020 Scoring Tech Talent, cbre.us; ² C2ER, coli.org; ³ Cushman and Wakefield Austin Office MarketBeat Report Q2 2020; ⁴ Cushman and Wakefield Austin Industrial MarketBeat Report Q2 2020; ⁵ Zillow.com; ⁶ Statisticalatlas.com; ⁷ SmartAsset, 2019; ⁸ Austin Inno, americaninno.com; ⁹ flightsfrom.com/AUS; ¹⁰ Austin Chamber, austinchamber.com; ¹¹ Hired, hired.com; ¹² U.S. News & World Report, realestate.usnews.com/places/rankings/best-places-to-live; ¹³ Curbed Austin, austin.curbed.com; ¹⁴ Startup Genome, startupgenome.com; ¹⁵ FRED Economic Data, fred.stlouisfed.org;

ONE AMERICA WORKS
oneamericaworks.org

One America Works helps connect innovative companies with cities that can best support their growth. Tell us about your company at austin@oneamericaworks.org.