










# ONE AMERICA WORKS COLUMBUS

# STEM LIVES IN COLUMBUS



-  **AMAZON WEB SERVICES**
-  **GOOGLE**
-  **FACEBOOK**
-  **ROOT**
-  **JPMORGAN CHASE**
-  **COVERMYMEDS**
-  **NATIONWIDE**
-  **HONDA**

-  **TOP COMPANIES HAVE THOUSANDS OF EMPLOYEES IN COLUMBUS**
- **#1 FASTEST-GROWING MIDWEST METRO FOR POPULATION, JOBS, AND GDP**
- **17 FORTUNE 1000 HEADQUARTERS**
- **22K COLLEGE GRADS/YR<sup>8</sup>**
- **ONE OF THE HIGHEST CONCENTRATIONS OF MILLENIALS IN THE COUNTRY**

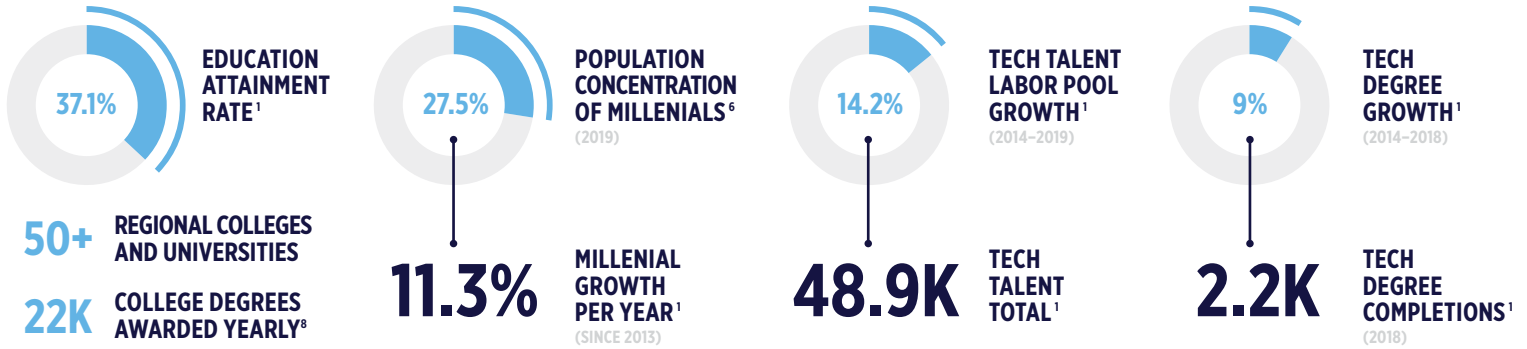
**“COLUMBUS IS MATURING INTO A FULL-FLEDGED MIDWESTERN TECH HUB.”**

# :TALENT

Top City for Tech Workers

—SmartAsset

Columbus is a Top 10 metro for millennial concentration, the only metro with this distinction in the eastern half of the country.  
**26.1% of students in Ohio graduate with degrees in STEM.<sup>7</sup>**



**4,100 DEGREES IN COMPUTER AND ELECTRICAL ENGINEERING IN THE LAST 5 YEARS.<sup>8</sup>**

**TWICE AS MANY ENGINEERING GRADS WITHIN 200 MILES AS SAN FRANCISCO**

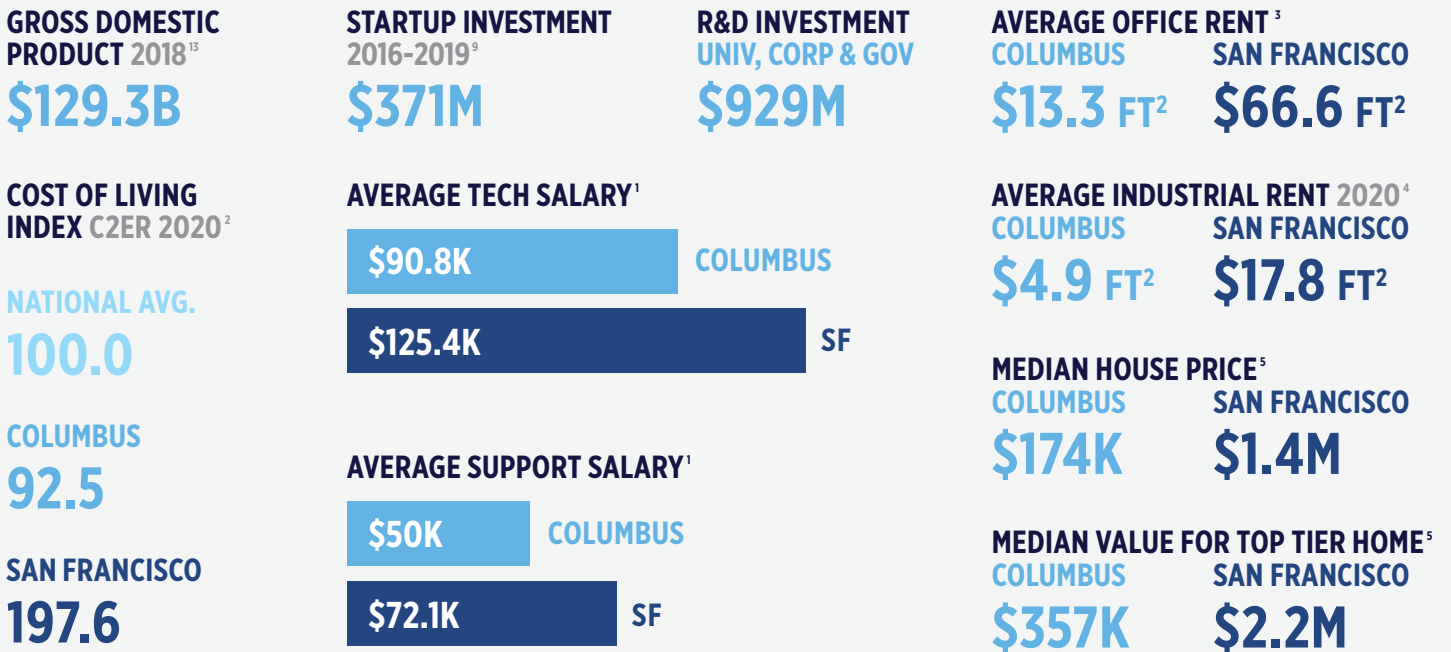
**THE COLUMBUS METRO AREA RANKS #14 IN CITIES WITH THE BEST MARKETS FOR STEM PROFESSIONALS.**

# :COST

No. 1 Rising City in U.S. for Startups

—Forbes

Columbus's strong appeal to growing tech companies is demonstrated in its affordability and investment infrastructure.



**COLUMBUS RECEIVED \$40M SMART CITY GRANT TO BUILD OUT TECHNOLOGY AND INFRASTRUCTURE<sup>11</sup>**

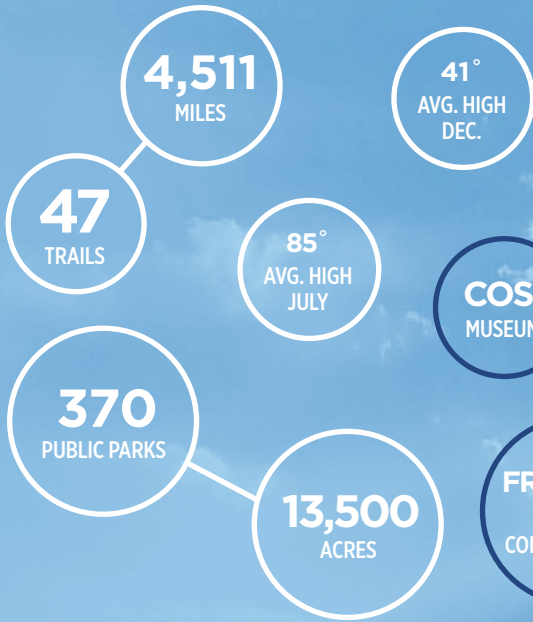
**#1 IN THE MIDWEST AND #12 IN THE U.S. FOR MILLENNIAL MIGRATION.<sup>8</sup>**

**COLUMBUS REGIONAL UNIVERSITIES INCLUDE OHIO STATE, OTTERBEIN, AND OHIO WESLEYAN.**

# QUALITY OF LIFE

With major local and state attractions, Columbus is an energetic blend of arts and culture.

## OUTDOORS



## CULTURE

NCAA  
BUCKEYES

NHL  
BLUE JACKETS

MLS  
CREW

MiLB  
CLIPPERS

36%  
BACH. DEGREE  
OR HIGHER

\$1,122  
AVERAGE  
APT. RENT

32.1  
MEDIAN AGE

22  
MINUTES  
AVERAGE  
COMMUTE

## SPORTS

Best Big City in  
the Midwest  
—Money

## & MORE

# CONNECTION

As the region's grows, flights are added to top destinations to accommodate business employees. Columbus's proximity to major markets allows travelers to make same-day business meeting trips to New York, D.C., and Chicago.

**71 DIRECT  
FLIGHTS TO  
40 CITIES.<sup>10</sup>**

**AVERAGE COMMUTE  
FROM DOWNTOWN  
TO AIRPORT: 15 MIN.<sup>8</sup>**

**LESS THAN TWO  
HOURS TO CHICAGO,  
N.Y., D.C., BOSTON.**



**A Best U.S. City  
to Live in Right Now**  
—Travel and Leisure

Map graphic: flycolumbus.com

ATLANTA	1 hr 10 min
BALTIMORE	55 min
BOSTON	1 hr 30 min
CANCUN, MEXICO	3 hrs
CHARLESTON	1 hr 5 min
CHARLOTTE	1 hr
CHICAGO	50 min
DALLAS	2 hrs 10 min
DENVER	2 hrs 45 min
DESTIN	2 hrs 10 min
DETROIT	40 min
FORT LAUDERDALE	2 hrs 10 min
FORT MYERS	2 hrs 10 min
HOUSTON	2 hrs 20 min
JACKSONVILLE	1 hr 50 min
LAS VEGAS	3 hrs 55 min
LOS ANGELES	4 hrs 20 min
MIAMI	2 hrs 20 min
MINNEAPOLIS	1 hr 40 min
MYRTLE BEACH	1 hr 10 min
NASHVILLE	55 min
NEW ORLEANS	1 hr 50 min
NEW YORK	1 hr 20 min
NEWARK	1 hr 20 min
NORFOLK	1 hr 40 min
ORLANDO	1 hr 50 min
PHILADELPHIA	1 hr 10 min
PHOENIX	3 hrs 45 min
DOM. REPUBLIC	3 hrs 45 min
PUNTA GORDA	2 hrs 15 min
RALEIGH/DURHAM	55 min
SALT LAKE CITY	3 hrs 30 min
SAN FRANCISCO	4 hrs 40 min
SARASOTA	2 hrs
SAVANNAH	1 hr 40 min
SEATTLE	4 hrs 50 min
ST. LOUIS	1 hr
TAMPA	1 hr 50 min
TORONTO	1 hr 10 min
WASHINGTON D.C.	1 hr







# LOCAL VC FUNDING

With proven local accelerators and substantial venture capital investors (including \$1B+ under management through Drive Capital<sup>12</sup>), Columbus's collaborative spirit spurs a dynamic startup community.



# STRATEGIC SECTORS

The Columbus region has 17 Fortune 1000 HQs and a diverse economy where no major industry sector holds more than 18% of employment.<sup>8</sup>

 <p><b>TRANSPORTATION TECH</b></p> <ul style="list-style-type: none"> <li>• 650K cars produced annually, \$2.7B output</li> <li>• Home to Honda's North American and R&amp;D headquarters</li> <li>• Transportation Research Center—the largest U.S. proving ground</li> </ul>	 <p><b>E-COMMERCE</b></p> <ul style="list-style-type: none"> <li>• Columbus is an ideal location for distribution and fulfillment operations.</li> <li>• Unmatched market access to U.S. consumers; within 1-day drive of 150M people<sup>8</sup></li> <li>• Major hub for FedEx, UPS, DHL, and Amazon</li> </ul>	 <p><b>FINANCE/ INSURANCE</b></p> <ul style="list-style-type: none"> <li>• JPMorgan Chase's 2nd-largest center, with over 20K employees, and a global tech center</li> <li>• Fintech and insurtech hub with high-growth companies: Upstart, Beam, Homeside, Root</li> </ul>
 <p><b>RETAIL BRANDS AND TECH</b></p> <ul style="list-style-type: none"> <li>• Global brand HQs include Abercrombie, Express, DSW, and Big Lots</li> <li>• Ranks above NYC and L.A. for concentration of apparel firm HQs</li> <li>• Test market of the U.S.</li> </ul>	 <p><b>BIO-MED AND HEALTH SERVICES</b></p> <ul style="list-style-type: none"> <li>• Battelle global HQ</li> <li>• OSU Wexner Medical Center—20 institutes, 1,000+ active studies</li> <li>• Gene therapy leader</li> <li>• Innovating tech (Updox, Olive)</li> </ul>	 <p><b>ADVANCED COMPUTING</b></p> <ul style="list-style-type: none"> <li>• 50 data centers including AWS, Google Cloud, and FB</li> <li>• No tangible personal property tax in Ohio</li> <li>• Tax exemptions for qualifying data centers are available.</li> </ul>

**SOURCES** <sup>1</sup>2020 Scoring Tech Talent, cbr.us; <sup>2</sup>C2ER, coli.org; <sup>3</sup>Statista.com; <sup>4</sup>Cushman and Wakefield Columbus Industrial MarketBeat Report Q1 2020; <sup>5</sup>Zillow.com; <sup>6</sup>Statisticalatlas.com; <sup>7</sup>Nsf.gov; <sup>8</sup>Roblox Columbus Region Overview; <sup>9</sup>The Columbus Region, columbusregion.com; <sup>10</sup>flycolumbus.com; <sup>11</sup>U.S. Dept. of Transportation transportation.gov/smartcity/winner; <sup>12</sup>Bizjournals.com; <sup>13</sup>FRED Economic Data, fred.stlouisfed.org

# EXPANDING HERE

The Columbus region has seen continued investment, expansions, and new locations from national and globally recognized companies.



3 cloud campus sites; billions invested in region; directly employs 150, hundreds more indirectly



Rapidly expanding its data center infrastructure; directly employs 75 and is expanding rapidly



Data center campus under construction; will employ 50, with plans for additional growth



Downtown HQ campus under construction; 800 employees, plans to add hundreds more



Headquartered in Columbus with 600 employees and plans to add hundreds more  
**Homegrown VC-funded**



Headquartered in the Columbus region with approximately 130 employees  
**Homegrown VC-funded**



HQ in Bay Area; recently selected Columbus for a new hub; currently hiring 200



Based in Bay Area with one of its largest offices in Columbus; continues to expand in Columbus



Building center of excellence for R&D and clinical-scale mfg.; will employ 100



Selected the Columbus region as its East Coast hub; will employ around 500 people



Employs 50  
**Homegrown VC-funded**



Employs 65  
**Homegrown VC-funded**