Columbus is maturing into a full-fledged midwestern tech hub.
—dice.com

Top companies have thousands of employees in Columbus

- #1 fastest-growing midwest metro for population, jobs, and GDP
- 17 Fortune 1000 headquarters
- 22k college grads/yr
- One of the highest concentrations of millennials in the country
Columbus is a Top 10 metro for millennial concentration, the only metro with this distinction in the eastern half of the country. 26.1% of students in Ohio graduate with degrees in STEM.’

4,100 DEGREES IN COMPUTER AND ELECTRICAL ENGINEERING IN THE LAST 5 YEARS.’

TWICE AS MANY ENGINEERING GRADS WITHIN 200 MILES AS SAN FRANCISCO

THE COLUMBUS METRO AREA RANKS #14 IN CITIES WITH THE BEST MARKETS FOR STEM PROFESSIONALS.

COST

Columbus’s strong appeal to growing tech companies is demonstrated in its affordability and investment infrastructure.

GROSS DOMESTIC PRODUCT 2018* $129.3B
STARTUP INVESTMENT 2016-2019’ $371M
R&D INVESTMENT UNIV, CORP & GOV $929M
AVERAGE OFFICE RENT ¹
COLUMBUS $13.3 FT²
SAN FRANCISCO $66.6 FT²
AVERAGE INDUSTRIAL RENT 2020’
COLUMBUS $4.9 FT²
SAN FRANCISCO $17.8 FT²
MEDIAN HOUSE PRICE’
COLUMBUS $174K
SAN FRANCISCO $1.4M
MEDIAN VALUE FOR TOP TIER HOME’
COLUMBUS $357K
SAN FRANCISCO $2.2M

COLUMBUS RECEIVED $40M SMART CITY GRANT TO BUILD OUT TECHNOLOGY AND INFRASTRUCTURE”

#1 IN THE MIDWEST AND #12 IN THE U.S. FOR MILLENNIAL MIGRATION.’

COLUMBUS REGIONAL UNIVERSITIES INCLUDE OHIO STATE, OTTERBEIN, AND OHIO WESLEYAN.
QUALITY OF LIFE

With major local and state attractions, Columbus is an energetic blend of arts and culture.

OUTDOORS

4,511 MILES

47 TRAILS

85° AVG. HIGH JULY

370 PUBLIC PARKS

13,500 ACRES

CULTURE

NCAA BUCKEYES

ARTS DISTRICT

MLS CREW

MiLB CLIPPERS

COSI MUSEUM

FRANKLIN PARK CONSERVATORY

ZOO

SPORTS

NHL BLUE JACKETS

SAVANNAH

WASHINGTON D.C.

ATLANTA

Baltimore

Cancun, Mexico

Charleston

Chicago

Dallas

Denver

Destin

Detroit

Fort Lauderdale

Fort Myers

Houston

Jacksonville

Las Vegas

Los Angeles

Miami

Minneapolis

Myrtle Beach

Nashville

New Orleans

New York

Newark

Nashville

Philadelphia

Phoenix

San Juan

Salt Lake City

San Francisco

Sarasota

Savannah

St. Louis

Tampa

Toronto

Washington D.C.

36% BACH. DEGREE OR HIGHER

$1,122 AVERAGE APT. RENT

32.1 MEDIAN AGE

22 MINUTES AVERAGE COMMUTE

BEST BIG CITY IN THE MIDWEST

—Money

$1,122 AVERAGE APT. RENT

TOURISM

A Best U.S. City to Live in Right Now
—Travel and Leisure

CONNECTION

As the region’s grows, flights are added to top destinations to accommodate business employees. Columbus’s proximity to major markets allows travelers to make same-day business meeting trips to New York, D.C., and Chicago.

71 DIRECT FLIGHTS TO 40 CITIES.†

AVERAGE COMMUTE FROM DOWNTOWN TO AIRPORT: 15 MIN.†

LESS THAN TWO HOURS TO CHICAGO, N.Y., D.C., BOSTON.
EXPERTISE HERE

The Columbus region has seen continued investment, expansions, and new locations from national and globally recognized companies.

Sources:

1 2020 Scoring Tech Talent, cbre.us; 2 C2ER, coli.org; 3 Statista.com; 4 Cushman and Wakefield Columbus Industrial MarketBeat Report Q1 2020; 5 Zillow.com; 6 Statisticalatlas.com; 7 Nsf.gov; 8 Roblox Columbus Region Overview; 9 The Columbus Region, columbusregion.com; 10 flycolumbus.com; 11 U.S. Dept. of Transportation transportation.gov/smartcity/winner; 12 Bizjournals.com; 13 FRED Economic Data, fred.stlouisfed.org

STRAIGHT SECTORS

The Columbus region has 17 Fortune 1000 HQs and a diverse economy where no major industry sector holds more than 18% of employment.

TRANSPORTATION

• 650K cars produced annually, $2.7B output
• Home to Honda’s North American and R&D headquarters
• Transportation Research Center—the largest U.S. proving ground

E-COMMERCE

• Columbus is an ideal location for distribution and fulfillment operations.
• Unmatched market access to U.S. consumers; within 1-day drive of 150M people
• Major hub for FedEx, UPS, DHL, and Amazon

FINANCE/INSURANCE

• JPMorgan Chase’s 2nd-largest center, with over 20K employees, and a global tech center
• Fintech and insurtech hub with high-growth companies: Upstart, Beam, Homeside, Root

BIO-MED AND HEALTH SERVICES

• Battelle global HQ
• OSU Wexner Medical Center—20 institutes, 1,000+ active studies
• Gene therapy leader
• Innovating tech (Updox, Olive)

ADVANCED COMPUTING

• 50 data centers including AWS, Google Cloud, and FB
• No tangible personal property tax in Ohio
• Tax exemptions for qualifying data centers are available.

RETAIL BRANDS AND TECH

• Global brand HQs include Abercrombie, Express, DSW, and Big Lots
• Ranks above NYC and L.A. for concentration of apparel firm HQs
• Test market of the U.S.

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LOCAL VC FUNDING

With proven local accelerators and substantial venture capital investors (including $1B+ under management through Drive Capital12), Columbus’s collaborative spirit spurs a dynamic startup community.

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