

ONE AMERICA WORKS
NASHVILLE

GROWTH
LIVES IN
NASHVILLE



-  **AMAZON**
-  **GOOGLE CLOUD**
-  **LYFT**
-  **EVENTBRITE**
-  **POSTMATES**
-  **SMILE DIRECT CLUB**
-  **HOUZZ**

 **TOP COMPANIES
HAVE THOUSANDS OF
EMPLOYEES IN NASHVILLE**

- **#4 BEST CITY FOR STARTUPS
ACCORDING TO INC.**
- **#2 HOTTEST JOB MARKET
IN THE US WSJ SAYS**
- **36% TECH DEGREE INCREASE
FROM 2014–2018**
- **#8 BEST CITY IN THE US
ACCORDING TO CONDE NAST**
- **MORE THAN 20 REGIONAL
COLLEGE AND UNIVERSITIES**

“NASHVILLE AND ITS ECONOMY
ARE ON FIRE, SPARKED BY A BOOMING
CULTURAL SCENE, WORLD CLASS
HEALTH CARE, RISING UNIVERSITIES
AND A REALLY GOOD SPOT ON THE MAP.”

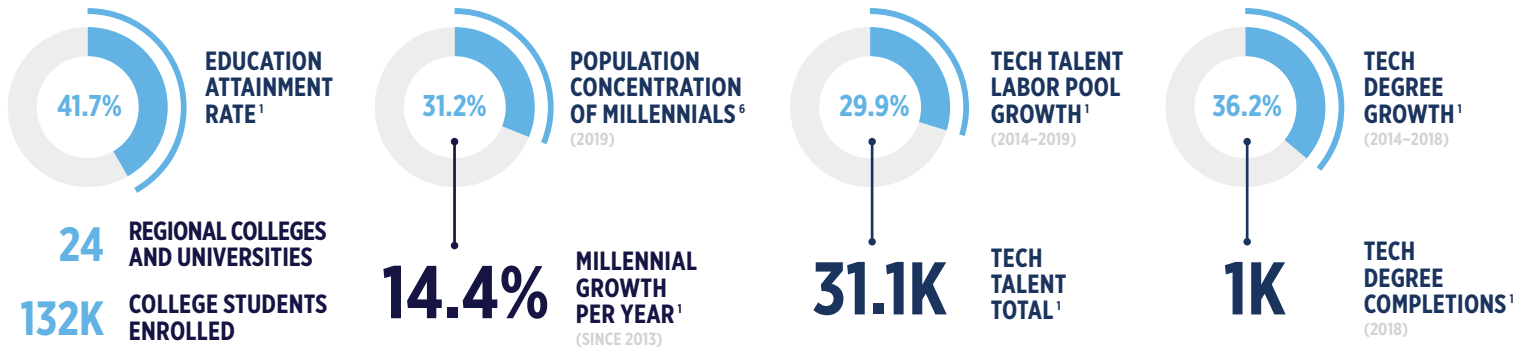
—TIME MAGAZINE

:TALENT

A Tenacious Entrepreneurial Streak

—Tennessean

A national hub for the creative class, Nashville enjoys the competitive advantages of having a creative culture, a well-educated population, and a thriving technology industry.¹¹



DEMAND FOR TECH TALENT PROJECTED TO OUTPACE THE NATION'S OVER NEXT 10 YEARS

SEVENTH-FATEST TECH TALENT POOL INCREASE, 28% FROM 2013-2018

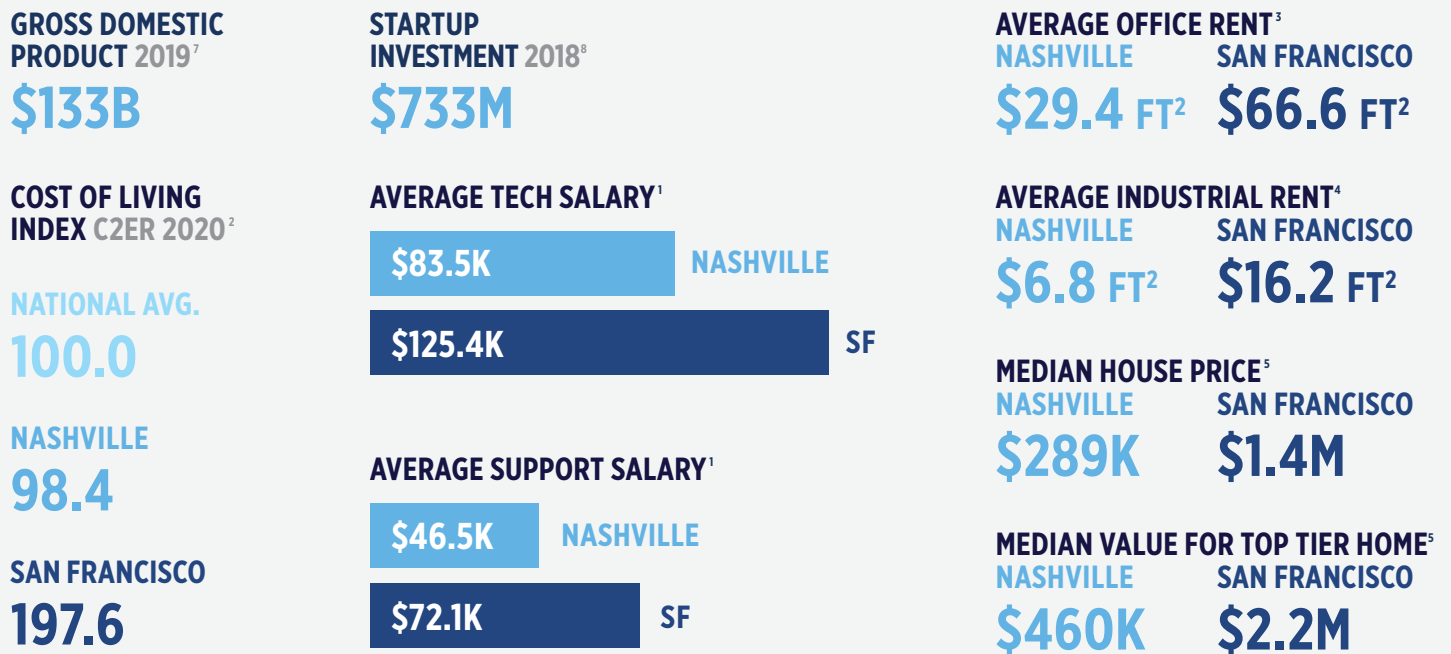
6,000+ STUDENTS IN 4-YEAR COMPUTER SCIENCE DEGREE PROGRAMS¹¹

:COST

#2 in the Nation for Tech Jobs and Affordable Cost of Living¹²

—Livability.com

Nashville punches above its weight as a tech hub, bringing big city tech resources at an affordable cost.



4TH FOR STARTUP GROWTH AND 2ND FOR SMALL BUSINESSES OWNED BY MILLENNIALS¹²

OVERALL COST OF LIVING IS 3.3% LESS THAN THE NATIONAL AVERAGE.

NASHVILLE HAS 1.9M RESIDENTS AND IS RANKED #1 FOR CREATING THE MOST WHITE-COLLAR JOBS¹¹

QUALITY OF LIFE

Nashville is a vibrant city with a booming population and a long history of generative, artisanal, local culture.

OUTDOORS

- 21 TRAILS
- 75 MILES
- 49° AVG. LOW TEMP
- 70° AVG. HIGH TEMP
- 124 PUBLIC PARKS

#6 Best Place in the Country to Raise a Family
—Niche

- RYMAN AUDITORIUM
- CENTENNIAL PARK
- MiLB SOUNDS

CULTURE SPORTS

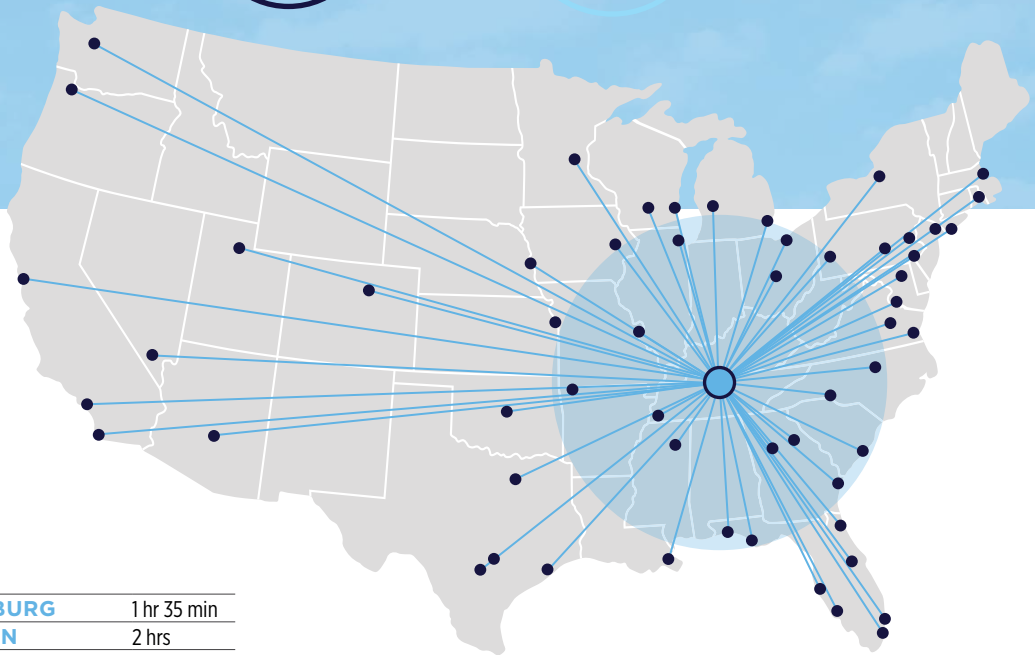
- USL NASHVILLE SOCCER CLUB
- NFL TITANS
- NHL PREDATORS
- \$1,428 AVERAGE APT. RENT
- 31 MINUTES AVERAGE COMMUTE

& MORE

Best Sports City
—Sports Business Journal

CONNECTION

Strategically located with easy access to the east coast and midwest from its central location.



NONSTOP DESTINATIONS¹⁰

See full list at nsflight.com

ALLENTOWN	1 hr 30 min
ATHENS	40 min
ATLANTA	40 min
AUSTIN	2 hrs
BALTIMORE	1 hr 45 min
BOSTON	2 hrs 30 min
BURBANK	4 hrs 15 min
CALGARY	-
CANCUN	-
CEDAR RAPIDS	1 hr 30 min
CHARLESTON	1 hr 20 min
CHICAGO	1 hr 30 min
CLEVELAND	1 hr 20 min
DALLAS	1 hr 45 min
DENVER	2 hrs 50 min
DETROIT	1 hr 30 min
FAYETTEVILLE	1 hr 20 min
F. LAUDERDALE	2 25 min
GRAND RAPIDS	1 hr 25 min

HARRISBURG	1 hr 35 min
HOUSTON	2 hrs
JACKSONVILLE	1 hr 25 min
KANSAS CITY	1 hr 30 min
LAS VEGAS	3 hrs 45 min
LONDON	
LOS ANGELES	4 hrs 20 min
MADISON	2 hrs 25 min
MEMPHIS	1 hr 20 min
MIAMI	1 hr 20 min
MILWAUKEE	1 hr 30 min
MINNEAPOLIS	2 hrs
NEW ORLEANS	1 hr 25 min
NEW YORK	2 hrs 25 min
NEWARK	2 hrs 20 min
NORFOLK	1 hr 40 min
OAKLAND	4 hrs 30 min
OKLAHOMA CITY	1 hr 40 min
OMAHA	1 hr 40 min

ORLANDO	1 hr 45 min
PANAMA CITY	1 hr 10 min
PENSACOLA	1 hr 15 min
PHILADELPHIA	2 hrs
PHOENIX	3 hrs 30 min
PITTSBURGH	1 hr 30 min
PORTLAND	4 hrs 40 min
PROVIDENCE	2 hrs 20 min
PUNTA GORDA	1 hr 50 min
RALEIGH/DURHAM	1 hr 25 min
RICHMOND	1 hr 30 min
SALT LAKE CITY	3 hrs 30 min
SAN ANTONIO	2 hrs 15 min
SAN DIEGO	4 hrs

SAN FRANCISCO	4 hrs 45 min
SAN JOSE	4 hrs 30 min
SANFORD	1 hr 40 min
SARASOTA	1 hr 45 min
SAVANNAH	1 hr 20 min
SEATTLE	5 hrs
ST. LOUIS	1 hr 10 min
ST. PETERSBURG	1 hr 50 min
SYRACUSE	1 hr 45 min
TAMPA	1 hr 40 min
TORONTO	
TRENTON	2 hrs
TUPELO	1 hr
WASHINGTON	1 hr 40 min

#15 ON U.S. NEWS & WORLD REPORT'S 125 BEST PLACES TO LIVE IN THE USA.

MORE THAN HALF OF THE NATION'S POPULATION WITHIN 650 MILES⁹

71 PEOPLE PER DAY MOVE TO THE NASHVILLE REGION AND 60% OF ALL GRADS REMAIN IN THE AREA¹¹

:GROWING COMPANIES CHOOSE NASHVILLE

Nashville's economy is built on a diverse mix of industries and strategic focus. **Recent investment in the region includes:**



\$34M
To create more than 600 new jobs as part of expansion



\$11.4M
\$11.4M investment and 200 additional jobs



\$632M
5000 jobs and \$632M investment



450 JOBS
450 new employees at Nashville location



225 JOBS
Dell technology company adding 225 new employees



82.6K ft²
82,600 ft² plus 200 jobs at Nashville location



17.5K ft²
17,500 ft² with more than 300 employees



350 NEW JOBS
350 employees added to existing 400 at their downtown regional HQ



400 JOBS
400 employees at Nashville location



50K ft²
50,000 ft² and 300 employees



20K ft²
20,000 ft² and 250 employees



200 JOBS
200 employees at Nashville location

\$1.6B+ IN VENTURE CAPITAL INVESTED IN HEALTH CARE SINCE 2010⁹

10 FORTUNE 1000 COMPANIES LOCATED IN THE NASHVILLE REGION⁹

4X MORE MUSIC INDUSTRY EMPLOYMENT THAN ANY OTHER CITY IN THE U.S.⁹

:STRATEGIC SECTORS⁹



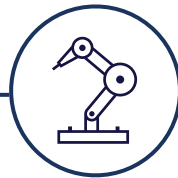
HEALTH CARE

- A diverse health care cluster with 500+ companies in the region
- 17 publicly traded health care companies with combined employment of nearly 570K and \$92B in global revenue
- The region's largest and fastest-growing employer, directly employing more than 126K locally



MUSIC & ENTERTAINMENT

- Known around the world as Music City with the highest concentration of music industry establishments in the nation
- \$15.9B industry within the Nashville MSA and a \$5.5B local impact
- 190 recording studios, 130 music publishers, 80 record labels, and 60K music industry jobs in the region



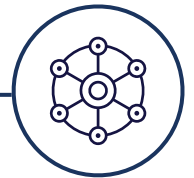
ADVANCED MANUFACTURING

- Manufacturing base operates more efficiently and at a lower cost than almost anywhere in America
- Skilled workforce, low cost of doing business and outstanding transportation connections
- 3 converging interstates
- Skilled and available workforce



CORPORATE OPERATIONS

- Attracts corporate HQs, such as Nissan, Bridgestone Americas, Dollar General, HCA, AllianceBernstein, iHeartMedia, Mitsubishi, The ICEE Company and Amazon
- A hotbed for technology development
- Logistical advantage, creative talent, & a wealth of entrepreneurial success



SUPPLY CHAIN MANAGEMENT

- Location is unmatched for distribution, market research, and competitive transportation costs
- Easy domestic and international reach
- Top distribution firms
- Large pool of workers who understand the distribution business

SOURCES

¹ 2020 Scoring Tech Talent, cbr.us; ² C2ER, coli.org; ³ Cushman and Wakefield Nashville Office MarketBeat Report Q2 2020; ⁴ Cushman and Wakefield Nashville Industrial MarketBeat Report Q2 2020; ⁵ Zillow.com; ⁶ Statisticalatlas.com; ⁷ Nashville Post, nashvillepost.com; ⁸ The Tennessean, tennessean.com, citing 2019 report from PricewaterhouseCoopers and CB Insights; ⁹ Nashville Area Chamber of Commerce, nashvillechamber.com; ¹⁰ nsflights.com; ¹¹ Greater Nashville Technology Council; ¹² The Kauffman Foundation;