

ONE AMERICA WORKS

RALEIGH DURHAM

R&D LIVES IN RALEIGH



-  NVIDIA
-  GOOGLE FIBER
-  SIEMENS
-  MICROSOFT
-  EPIC GAMES
-  CISCO
-  QUALCOMM
-  RED HAT

TOP COMPANIES HAVE THOUSANDS OF EMPLOYEES IN RALEIGH

- 22.5K ANNUAL STEM DEGREES IN THE REGION
- NC RANKED BEST STATE FOR BUSINESS THREE YEARS IN A ROW⁸
- \$2.45B IN VENTURE CAPITAL RAISED BY RALEIGH-BASED STARTUPS IN 2018
- 3 TIER-ONE RESEARCH UNIVERSITIES NC STATE, DUKE AND UNC

“THE TECH INDUSTRY’S
BEST KEPT SECRET”

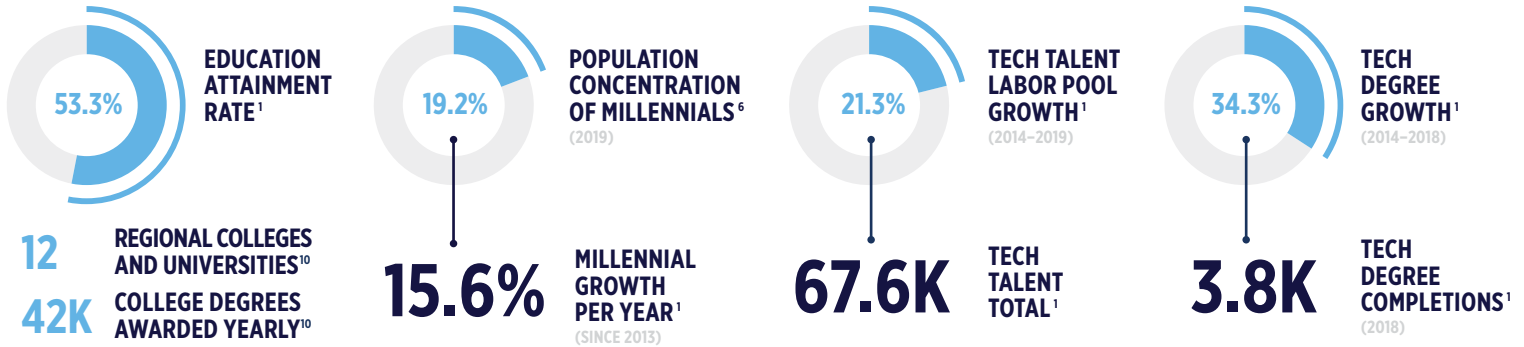
—INC.

:TALENT

#3 Best City to Work in Tech

—SmartAsset

Surrounded by world class Universities in Duke, UNC and NC State—Raleigh has a large pool of young, educated and ambitious talent fueling its tech boom.



OVER 3,500 TECH GRADUATES ENTER THE WORKFORCE EVERY YEAR¹³

THE RESEARCH TRIANGLE— RALEIGH, DURHAM, & CHAPEL HILL— BOASTS THE 4TH MOST-EDUCATED POPULATION IN THE COUNTRY

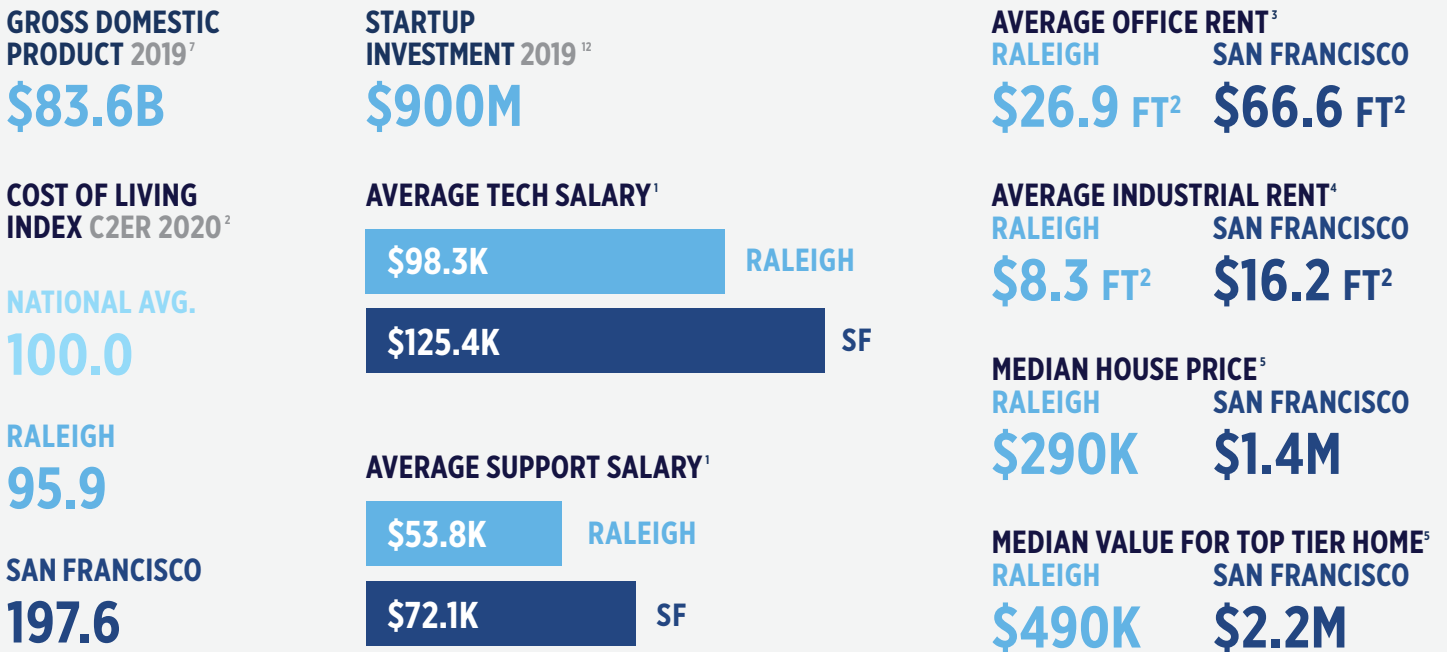
#2 OF AMERICA'S MOST DIGITALLY INCLUSIVE TECH CITIES¹⁴

:COST

Lowest corporate tax rate in the US at 2.5%

—EDPNC

As a major tech/research hub, Raleigh's cost of living is welcoming for the young graduates brought into the ecosystem each year.



THE AVERAGE HOUSING EXPENSES IN RALEIGH ARE 30% LOWER THAN THE NATIONAL AVERAGE¹¹

WAKE COUNTY RESIDENTS HAVE THE "MOST PURCHASING POWER" IN THE STATE¹⁴

GLASSDOOR RANKS RALEIGH-DURHAM AS #1 CITY FOR JOBS

QUALITY OF LIFE

OUTDOORS



3rd in the World for QOL
—Numbeo

CULTURE



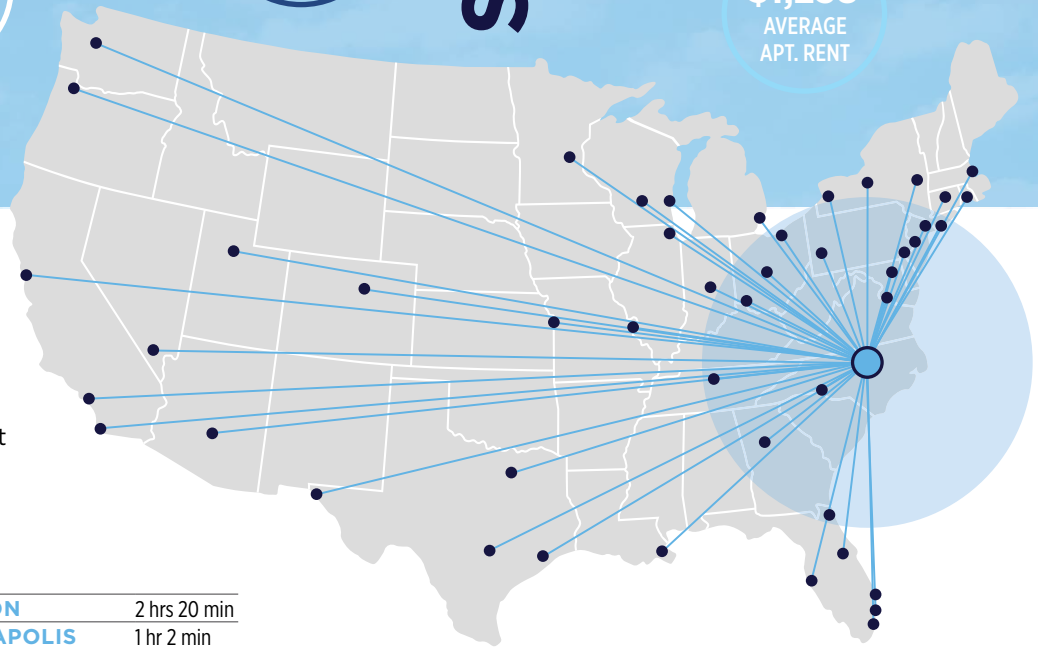
SPORTS



& MORE

CONNECTION

Located in the center of the mid-atlantic region—Raleigh has easy access up and down the east coast



NONSTOP DESTINATIONS⁹

See full list at nsflight.com

ALBANY	1 hr 20 min
ATLANTA	55 min
AUSTIN	2 hrs 30 min
BALTIMORE	45 min
BOSTON	1 hr 25 min
BUFFALO	1 hr 15 min
CANCUN	—
CHARLOTTE	35 min
CHICAGO	1 hr 35 min
CINCINNATI	1 hr 10 min
CLEVELAND	1 hr 5 min
COLUMBUS	55 min
DALLAS	2 hrs 20 min
DENVER	3 hrs 20 min
DETROIT	1 hr 20 min
EL PASO	3 hrs 25 min
FT. LAUDERDALE	1 hr 40 min
HARTFORD	1 hr 20 min

HOUSTON	2 hrs 20 min
INDIANAPOLIS	1 hr 2 min
ISLIP	1 hr 10 min
JACKSONVILLE	1 hr
KANSAS CITY	2 hrs 10 min
LAS VEGAS	4 hrs 20 min
LONDON UNITED	—
LOS ANGELES	4 hrs 40 min
MADISON	1 hr 50 min
MIAMI	1 hr 40 min
MILWAUKEE	1 hr 45 min
MINNEAPOLIS	2 hrs 20 min
MONTREAL	—
NASHVILLE	1 hr 10 min
NEW ORLEANS	1 hr 45 min
NEW YORK	1 hr 10 min
NEWARK	1 hr 5 min
ORLANDO	1 hr 20 min

PARIS	—
PHILADELPHIA	55 min
PHOENIX	4 hrs
PITTSBURGH	55 min
PORTLAND	1 hr 30 min
PROVIDENCE	1 hr 20 min
PUNTA GORDA	1 hr 30 min
SALT LAKE CITY	4 hrs
SAN DIEGO	4 hrs 35 min
SAN FRANCISCO	5 hrs 10 min
SAN JUAN	—
SANFORD	1 hr 15 min
SEATTLE	5 hrs 20 min

ST. LOUIS	1 hr 40 min
SYRACUSE	1 hr 15 min
TAMPA	1 hr 25 min
TORONTO	—
TRENTON	1 hr
WASHINGTON	45 min
W. PALM BEACH	1 hr 30 min

#1 Best State for Business
—Forbes

NC IS HOME TO 11 REGIONAL AIRPORTS AND MORE THAN 100 GENERAL AVIATION FACILITIES.

RDU 61 NONSTOP DOMESTIC AND INTERNATIONAL DESTINATIONS

THERE ARE 400+ DAILY FLIGHTS FROM RALEIGH-DURHAM

:GROWING COMPANIES CHOOSE RALEIGH

Raleigh's economy is built on a diverse mix of industries and strategic focus. **Recent investment in the region includes:**



HQ TO RALEIGH
\$100m investment and 1,100 employees



\$68.6M
200 new jobs and \$68.6 million investment.



\$34.5M
590 jobs and \$34.5 million investment



\$75M
1200 jobs and \$75 million investment



110 JOBS
110 new employees at Raleigh location



\$10M
150 jobs and \$10 million investment



500 JOBS
500 employees at Raleigh location



250 JOBS
250 employees at Raleigh location



100 JOBS
100 employees at Raleigh location



\$47M
500 jobs and \$47 million investment



250 JOBS
250 employees at Raleigh location



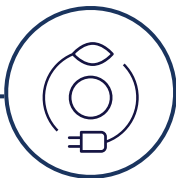
HQ TO RALEIGH
HQ and over 10,500 employees

RESEARCH TRIANGLE PARK IS #1 IN THE COUNTRY WITH 300 COMPANIES & 55K EMPLOYEES¹⁰

#3 BEST CITY TO START A BUSINESS

#5 IN US FOR HIGHEST-EARNING' FEMALE ENTREPRENEURS

:STRATEGIC SECTORS



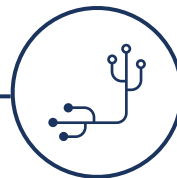
CLEANTECH/SMART GRID

- The Raleigh area is a hub for global cleantech companies and innovation.
- These companies employ thousands of people and invest tens of millions of dollars annually on research, development and implementation of new enabling technologies.
- Raleigh is part of a larger concentration of cleantech companies that includes renewable energy, energy efficiency, advanced transportation and water technologies.



ADVANCED MANUFACTURING

- Today's manufacturing industry is more technologically advanced than ever before. It's also incredibly competitive, increasingly global, and as a result, more open to collaboration. Located in the heart of N.C.'s Research Triangle Region, the Raleigh area's proximity to world-renowned research universities, multi-modal transportation facilities and a highly skilled workforce make it a global center for advanced manufacturing.



IT/TECHNOLOGY

- From SAS to Red Hat and dozens of tech startups, Raleigh's tech industry is growing rapidly, spurring innovation and attracting talent to the region.
- One of the largest concentrations of tech talent in the nation across analytics, mobile applications, open source, healthcare IT, cloud computing and cyber security.
- NCSU's Institute for Advanced Analytics boasts the first Master of Science in Analytics in the country.



LIFE SCIENCES

- With more than 600 life science companies, N.C. collectively employs 63K people at an average wage of \$80K per year. Of the 600 N.C. companies, 400 of them are in the Raleigh area and the Research Triangle.
- Growth in the life sciences industry has outpaced almost every other sector with the advantage of access to converging technologies.
- Raleigh's leadership position poised to strengthen over the coming years.

SOURCES

¹2020 Scoring Tech Talent, cbre.us; ²C2ER, coli.org; ³Cushman and Wakefield Raleigh-Durham Office MarketBeat Report Q2 2020; ⁴Cushman and Wakefield Raleigh-Durham Industrial MarketBeat Report Q2 2020; ⁵Zillow.com; ⁶Statisticalatlas.com; ⁷FRED Economic Data, fred.stlouisfed.org; ⁸Forbes, forbes.com; ⁹nsflights.com; ¹⁰Economy & Business 2020 compiled by Wake County Economic Development; ¹¹PayScale, payscale.com; ¹²The Business Journals, bizjournals.com; ¹³Wake County Economic Development, raleigh-wake.org; ¹⁴The News & Observer, newsobserver.com; ¹⁵Brookings Institution, brookings.edu;