









ONE AMERICA WORKS

# SALT LAKE CITY

GROWTH  
LIVES  
IN SALT  
LAKE CITY

-  ADOBE
-  EBAY
-  AMAZON
-  OVERSTOCK.COM
-  DOMO
-  PODIUM
-  GOOGLE  
DATA CENTER
-  FACEBOOK  
DATA CENTER

- **TOP COMPANIES  
HAVE THOUSANDS OF  
EMPLOYEES IN SALT LAKE**
- **MORE TECH DEGREES  
PER CAPITA THAN  
BOSTON, SF OR DENVER**
- **3RD NATIONALLY IN HIGH  
GROWTH COMPANY DENSITY**
- **THE US EAST WEST  
INTERNET CORRIDOR  
MAKES SALT LAKE CITY  
THE INTERNET BACKBONE**
- **UTAH HAS THE YOUNGEST  
POPULATION IN THE US**

“HOTTEST STARTUP HUB TODAY”

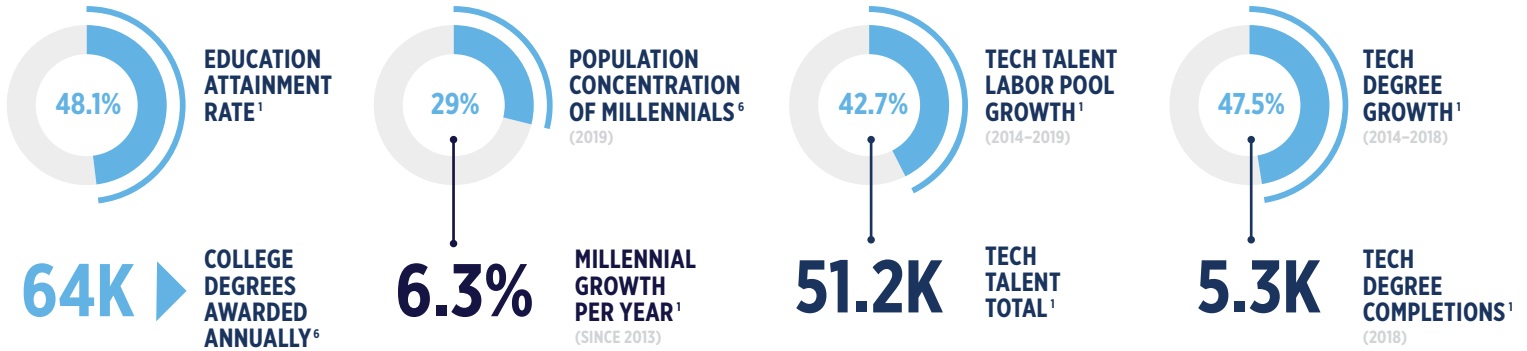
—INC.

# :TALENT

2020 Top State for Entrepreneurs

—Forbes

Salt Lake City is rightly known as Silicon Slopes with 95+ tech companies more tech degrees per capita than many other cities including well-known tech destinations like Denver and San Francisco.



**TOTAL TECH TALENT HAS GROWN BY 42.7% IN THE LAST FIVE YEARS**

**5,300 TECH DEGREES GRADUATES ANNUALLY**

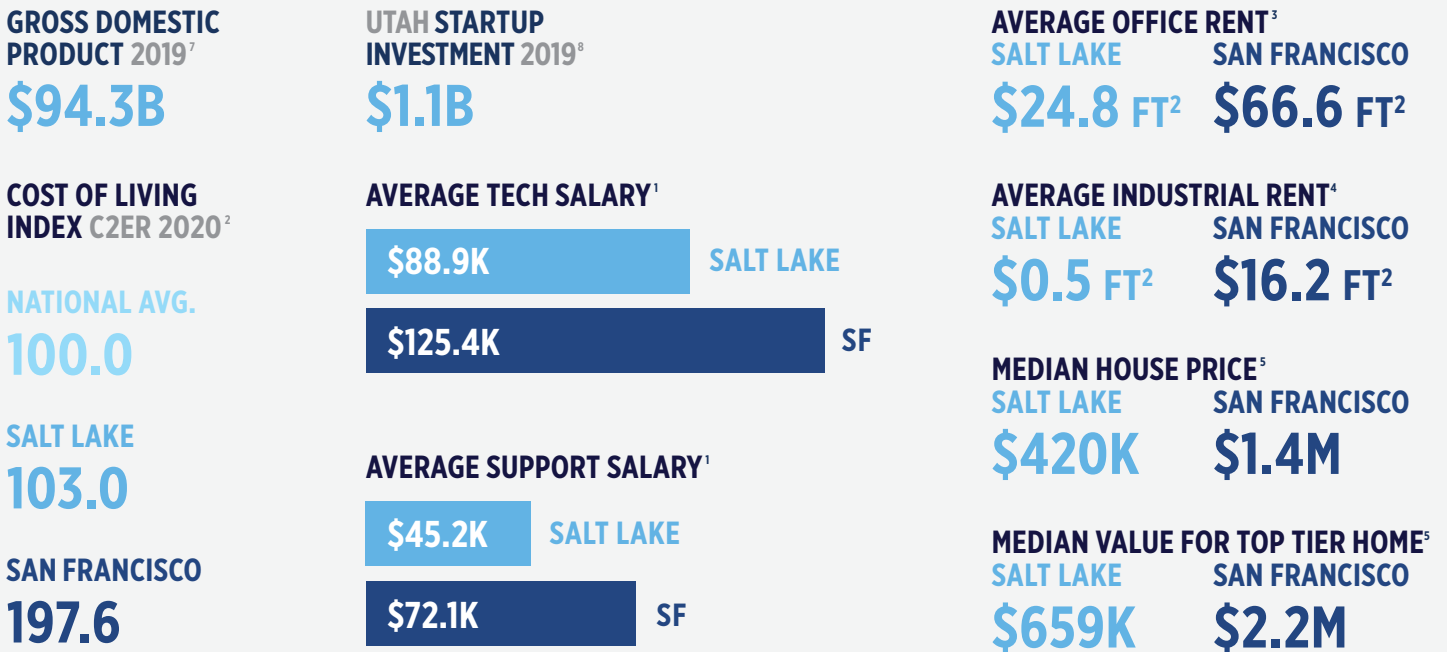
**FORBES RANKS SALT LAKE CITY AS THE #1 BEST CITY FOR YOUNG PROFESSIONALS**

# :COST

A “Hottest Startup Hub”

—Inc.

Salt Lake City’s low cost of living, growing downtown, and abundance of young professionals makes it a stand-out city.



**DOWNTOWN SLC HAS INCREASED THE # OF APARTMENT UNITS BY 80% SINCE 2000**

**COST OF DOING BUSINESS IS 6% BELOW THE NATIONAL AVG<sup>1</sup>**

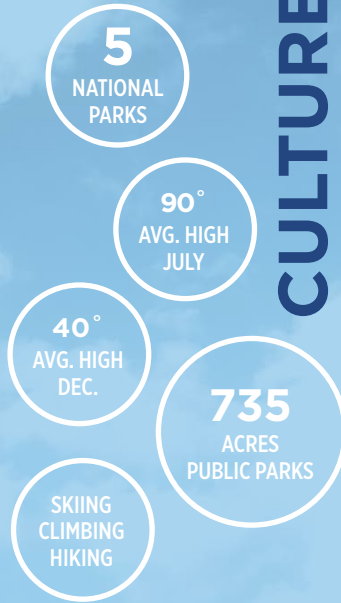
**AVERAGE DOWNTOWN APARTMENT RENT IS \$1,129 PER MONTH<sup>1</sup>**

# QUALITY OF LIFE

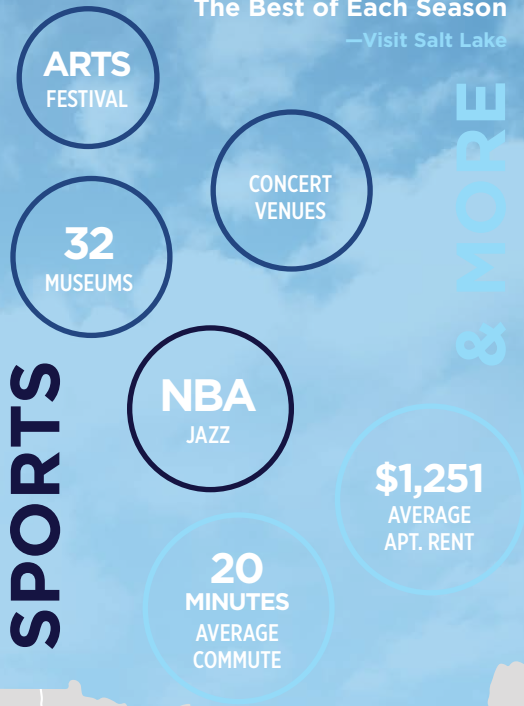
Mountains to the north. And east. And west. Red rock to the south. Bars, restaurants, and shops in a historic capital city. Lakes, rivers, and world-class ski resorts. This is life in Utah.

—Overstock.com (HQ near Salt Lake City)

## OUTDOORS



## CULTURE

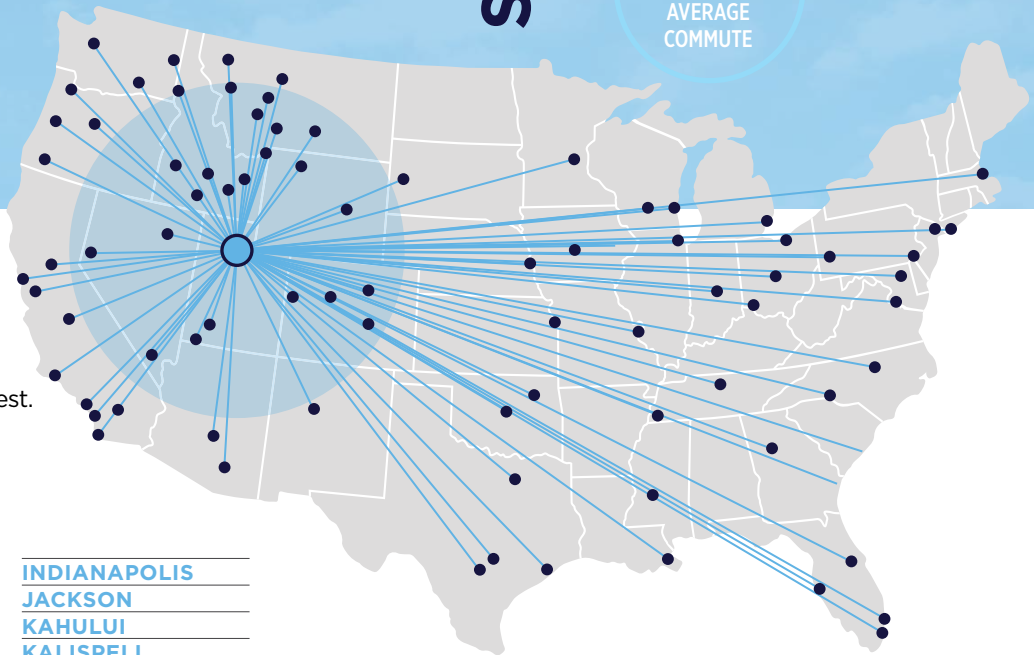


The Best of Each Season  
—Visit Salt Lake

## & MORE

# CONNECTION

Salt Lake City's central geography distinguishes it as the Crossroads of the West.



## NONSTOP DESTINATIONS<sup>9</sup>

See full list at [flightsfrom.com/SLC](http://flightsfrom.com/SLC)

AMSTERDAM	CLEVELAND	INDIANAPOLIS			
ANCHORAGE	CODY	JACKSON			
ASPEN	COL. SPRINGS	KAHULUI			
ATLANTA	COLUMBUS	KALISPELL			
AUSTIN	DALLAS	KANSAS CITY			
BALTIMORE	DENVER	KIRTLAND			
BILLINGS	DES MOINES	LAS VEGAS	NEW ORLEANS	POCATELLO	SANTA BARBARA
BOISE	DETROIT	LEWISTON	NEW YORK	PORTLAND	SEATTLE
BOSTON	DURHAM	LONDON	NEWARK	PUERTO VALLARTA	SPOKANE
BOZEMAN	ELKO	LONG BEACH	OAKLAND	RAPID CITY	TAMPA
BURBANK	EUGENE	LOS ANGELES	OKLAHOMA CITY	REDMOND	TORONTO
BUTTE	FT. LAUDERDALE	MADISON	OMAHA	RENO	TUCSON
CABO	FRESNO FAT	MEDFORD	ONTARIO	SACRAMENTO	TULSA
CALGARY	GD. JUNCTION	MEMPHIS	ORLANDO	SAINT GEORGE	TWIN FALLS
CANCUN	GREAT FALLS	MEXICO CITY	PALM SPRINGS	SAINT LOUIS	VAIL
CASPER	HAILEY	MIAMI	PARIS	SAN ANTONIO	VANCOUVER
CEDAR CITY	HELENA	MILWAUKEE	PASCO	SAN DIEGO	WASHINGTON
CHARLOTTE	HONOLULU	MINNEAPOLIS	PHILADELPHIA	SAN FRANCISCO	WASHINGTON D.C.
CHICAGO	HOUSTON	MISSOULA	PHOENIX	SAN JOSE	W. YELLOWSTONE
CINCINNATI	IDAHO FALLS	NASHVILLE	PITTSBURGH	SANTA ANA	

**NONSTOP  
FLIGHTS TO 104  
DESTINATIONS IN  
5 COUNTRIES**

**SALT LAKE CITY'S  
DELTA HUB HAS DIRECT  
90 MINUTE FLIGHTS  
TO SILICON VALLEY**

**SALT LAKE SITS AT THE CRUX  
OF 10 MAJOR INTERNET  
SUPPLIERS DELIVERING  
HIGH-SPEED SERVICES**

# :GROWING COMPANIES CHOOSE SALT LAKE CITY

Salt Lake's economy is built on a diverse mix of industries and strategic focus. [Recent investment in the region includes:](#)



**280K ft<sup>2</sup>**  
38 acre campus built in 2017 housing 1,000 employees



**240K ft<sup>2</sup>**  
36 acre campus with 1,800 employees, promises 2,200 jobs by 2031



**855K ft<sup>2</sup>**  
1,500 full time employees, expected to diversify business climate



**231K ft<sup>2</sup>**  
Main office building on 19 acres housing 1,500+ employees



**1K EMPLOYEES**  
Data analytics and visualization with clients like eBay and ESPN



**175K ft<sup>2</sup>**  
650 employees and growing with 2nd building under construction



**DATA CENTER**  
Building data center in Salt Lake City in 2020



**\$1B + 1.5M ft<sup>2</sup>**  
Building 1 billion data center in Salt Lake City with 200 employees



**\$1M + 100 JOBS**  
\$1 million investment + 100 employees



**\$4.4M**  
\$4.4 million capital investment + 350 jobs



**\$5.7B**  
\$5.7 million capital investment + 464 jobs



**\$100M**  
\$100 million capital investment + 400 jobs

**SALT LAKE CITY RANKS 8TH NATIONALLY IN NET BUSINESS CREATION**

**TECHNOLOGY IS THE #1 DRIVER OF COMMERCIAL REAL ESTATE LEASING IN THE SALT LAKE AREA<sup>10</sup>**

**SALT LAKE CITY IS THE #1 CITY POISED TO BECOME TOMORROW'S TECH MECCA<sup>11</sup>**

## :STRATEGIC SECTORS



### FINTECH

- Utah is proud to be home to companies like SoFi, MX Technologies, Lendio, HealthEquity, Womply, & many others.
- Utah is an emerging hub for innovative FinTech companies



### OUTDOOR PRODUCTS

- Utah is home to companies like Amer Sports, Black Diamond, Cotopaxi, Easton, Icon Health and Fitness, Lifetime Products and more than 200 others.



### LIFE SCIENCES

- Utah is one of the top states in the nation for life science employment with an employee base of over 42,000 people.



### FINANCIAL SERVICES

- Known as the national center of Industrial Banking, it is also one of the top states in the nation for Financial Services employment with an employee base of over 84,000



### AEROSPACE

- Utah is home to companies like Boeing, Northrop Grumman, L3 Harris, Parker Hannifin, Hexcel, & many others.
- One of the top states for aerospace and defense with an employment base of more than 32,000 people.

## SOURCES

<sup>1</sup> 2020 Scoring Tech Talent, cbre.us; <sup>2</sup> CZER, coli.org; <sup>3</sup> Cushman and Wakefield Salt Lake City Office MarketBeat Report Q1 2020; <sup>4</sup> Cushman and Wakefield Salt Lake City Industrial MarketBeat Report Q1 2020; <sup>5</sup> Zillow.com; <sup>6</sup> Statisticalatlas.com; <sup>7</sup> FRED Economic Data, fred.stlouisfed.org; <sup>8</sup> MWCN, mwcn.org; <sup>9</sup> flightsfrom.com/SLC; <sup>10</sup> Cushman and Wakefield; <sup>11</sup> Forbes, forbes.com;