



# IVAN J BADIA

Montvale, NJ

917 - 860 - 8390

www.ijbdesign.net

ivanjbdesign@gmail.com

DIGITAL PRODUCT DESIGNER

## EXPERIENCE

### UI/UX DESIGNER

April 2021 - June 2021

#### T & CO. - NEWPORT BEACH, CA

Web Design and Web Development for landing page, photo editing, UI designs in Figma and developed with Webflow.

### GRAPHIC DESIGNER

May 2021 - June 2021

#### CNBC - ENGLEWOOD CLIFFS, NJ

Morning programing for on-air shows designing stock index charts, logo design and headshot photo editing. Applying in-house design guide for promos of new and special guest.

### UI/UX DESIGNER

May 2020 - July 2020

#### RIOS STUDIO WEBSITE REDESIGN - LOS ANGELES, CA

LA base FX Artist Pedro Rios needed to reach a larger audience and be part of award winning make-up and special effects production. I developed a new website with a responsive design, advance CMS, branding and social media feed.

### SENIOR PREMEDIA ARTIST

Feb 2015 - Mar 2020

#### PEEQ IMAGING - CARLSTADT, NJ

Worked closely with multi-disciplinary creative service managers to execute design and pre/post production for OOH, print ads, retail wallscapes and trade shows.

Key Projects : NHL Winter Classic 2016, J&J HQ Office Wallscapes, VANS product and window displays *\*\*NYC locations*

## EDUCATION

### BACHELOR FINE ARTS

Aug 1991 - May 1996

#### SYRACURE UNIVERSITY — COLLEGE OF VISUAL PERFORMING ARTS

Study of Transmedia Design

## SKILLS

- Figma
- Sketch
- Xd
- Serif Software
- Adobe Creative Cloud
- Webflow
- HTML
- CSS

## PRODUCTION

- Branding
- Front-End Dev
- Illustration
- Premedia
- Prototype
- Typography
- Wireframe
- UI / UX Flow